



TECHNICAL SKILLS

HTML & CSS	• • • • •
Adobe Photoshop	• • • • •
Adobe Illustrator	• • • • •
Adobe InDesign	• • • • •
Corel Draw	• • • • •
Autodesk Maya	• • • • •
Wordpress	• • • • •
NetSuite	• • • • •
Microsoft Office	• • • • •
XMPie & Darwin	• • • • •

EQUIPMENT EXPERIENCE

Xerox DocuColor
Cannon T3i Camera
Pro[Master] studio strobes
Windows OS
Mac OS

MARKETING TOOLS

Constant Contact	• • • • •
Facebook	• • • • •
Twitter	• • • • •

EDUCATION

- Appalachian State University
- Major: Graphic Arts & Imaging Technology
- Minors: Communication, General Business

PROFESSIONAL HONORS

- Bisque Imports President's Award Q2 2016
- Featured in Constant Contact's guide to improving email open rates (2017)
- Best Booth CCSA Convention 2015

LEADERSHIP ROLES

- Managed Summer Interns (2016)
- Student Programs Leadership Team (2011)
- Student Orientation Leader (2010)

PERSONAL ARTISTIC ACHIEVEMENTS

- Aerial CLT Student Showcase (7 shows)
- Headlining aerialist at Bloom Aerial and Dance showcase
- Featured in Students Past and Present show at the Boydz Afficher Gallery

JACLYN MILLER

graphic designer

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Charlotte, NC

CAREER SUMMARY

Hi, I'm Jaclyn! I have worked as a professional graphic designer, photographer, and marketer for 7 years. I love writing quirky email subject lines, creating eye-catching and sometimes humorous designs, and pushing my creative boundaries. I'm a self-motivated employee who is particularly strong in the areas of time management, problem solving, organization, and creativity. I consistently meet my deadlines, even when I am working on several projects at once. Outside of work, I find inspiration and creative energy as a circus artist, craft nerd, and photographer.

EXPERIENCE

Slumpy's - The Glass Mold Company | April 2014 - Present

Belmont, NC - Lead Graphic Designer

- Re-designed Slumpy's catalog to better showcase product offerings and feature local artists to grow the glass community
- Increase product sales through quality photography and more engaging promotional banners and emails
- Take personal initiative to create email campaigns that have increased overall open rates and engagement

Bisque Imports | April 2013 - Present

Belmont, NC - Graphic Designer & Multi-Media Coordinator

- Re-designed the Bisque Imports catalog to be a source for trends and inspiration so that customers would be excited to look through it every year
- Improved event attendance through successful email campaigns and more exciting branding
- Put together promotional marketing packages that resulted in record sales
- Assist in creating a marketing and design strategy that better tailors product offerings to new markets and customers
- Design signage, t-shirts, and flyers for award winning trade show booths

Jaclyn Miller Design | September 2011 - Present

Charlotte, NC - Graphic Designer

- Engage with customers to translate their goals and vision into custom designed logos and branding that reflect their unique offerings
- Design presentations that help clients successfully pitch ideas
- Collaborate with small businesses to improve their promotional marketing

Pro Systems / Slayton Computers | April 2012 - April 2013

Charlotte, NC - Graphic Designer

- Collaborated with clients improve their web presence with easy to update websites created through Wordpress

Harrisburg Printing Incorporated | August 2011 - April 2013

Charlotte, NC - Graphic Artist

- Designed logos and marketing materials for small businesses, NASCAR teams, and school PTOs to reach their goals

Helen Adams Realty | September 2011 - August 2012

Charlotte, NC - Marketing Assistant / Receptionist

- Designed marketing packages for luxury real estate listings, improving open house attendance and sales